



Swiss Bank Executives' Training Program (Swiss BET Program) 2022-2024

Application item #3: Motivation letter (sample)

Applicant's first and last name:

Dear application review committee

This motivation letter is part of my application to the Swiss BET Program 2022-2024.

Given my professional and personal background and experience I feel that I would be an asset to the Swiss BET Program 2022-2024. Also, I am convinced that participating in the program would not only benefit me personally, but also my employer [bank name] and the Vietnamese financial center.

If I will be accepted into the program, I gladly confirm that I will be fully dedicated to it. I will prepare for, attend all training modules and actively participate in them, utilize the provided e-learning material as required and necessary, and I will creatively engage in the course project.

I hope to get the opportunity to be a member of the Swiss BET 2022-2024 cohort. I look forward to hearing from you soon.

[feel free to add/edit]

Yours sincerely,

[Your name]

[Date]

Please include this motivation letter in the zip-file containing all required application documents.

More information can be found on the program website: <https://www.swissbetprogram.com/application>